



SOMYAA JAIN

VISUAL DESIGNER

PROFESSIONAL PROFILE

I'm an experienced Visual Designer skilled in Social Media Design, Branding, Print & Digital media, Video Editing and Motion Graphics. Proven success in driving brand visibility and growth. Well-versed in visual storytelling, design thinking and in creating visuals for brands. I work across both traditional and digital mediums.

CONTACT

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EDUCATION

Unitedworld Institute of Design, Karnavati University (2020-24)

Bachelors in Design (B.Des)
First Class Distinction in Animation & Digital Media

Eklavya School, Ahmedabad (2006-20)

- ISC 2020 - 96.8% (Humanities)
- ICSE 2018 - 89%

SOFTWARES

Adobe Creative Suite:
(Photoshop, Illustrator, Indesign, Premiere Pro, After effects)
Blender, Maya, Krita

SKILLS

Active listener	Teampayer
Creative	Adaptability
Leadership	Empathy
Time Management	Patience

EXTRACURRICULAR ACTIVITIES

Painting	Travelling
Reading	Gaming
Baking	

LANGUAGES

- English
- Hindi
- Gujarati
- Marathi

EXPERIENCE

Yellow Creative Agency

Visual Designer

- Designed engaging visual content and creatives for marketing campaigns, social media and websites.
- Worked with brands like Phoenix Palladium, Dlecta, Backbay by Bhumi Pednekar and many more luxury retail, F&B and fashion brands.
- Assisted with creating marketing campaigns.

Pixelfox Studios

3D Intern

- Made environments and backgrounds for brands such as Liebherr, Raheja Group, Palladium Ahmedabad, Bingo Mad Angles and Bombay Jam.
- Designed social media posters for Bingo mad angles and Phoenix Palladium. Contributed ideas to the marketing team.
- Assisted in creating storyboards and 3d models for anamorphic videos to be displayed on Phoenix malls.

Karmbhoomi Ahmedabad

Assistant Manager/ Digital Artist

- Freelance photographer, videographer and event manager for Karmbhoomi. Booked and arranged venues, set up cameras and microphones, managed guests and attendees.

Visamo Kids Foundation

Student volunteer (part-time)

- Taught underprivileged children Arts & crafts and English.

College & School

- Team Lead: Claymation student short film 'Dusk'. (2023)
- Chaturbhuj Film festival: 3D team lead for 'Teen Darwaza' projection mapping installation. (2023)
- Set up and managed desserts & tarot stalls for 2 years consecutively in college fairs - 'Art Mandi' and 'Jhalak'. (2022- 2023)
- Props and Decoration head: 4 years team head for annual functions- 'Euphoria' and 'Phoenix'.
- Created the cover for the school literature book- 'Havoc' and illustrated poems. 'Havoc' is a collection of poems and articles by students and teachers.
- Directed and wrote the script for the school annual play.